

Internship – Online / Web Content Editor – FindCourses Global

EMG – the Group behind FindCourses Global - is the market leader of education marketing in Northern Europe headquartered in Stockholm, Sweden. EMG operates in all the Nordic countries, Germany, the Netherlands and the UK. The Group currently employs 100 co-workers and is partly owned by Novax, the investment company of Axel Johnson and U-Ventures.

Vision: *To help everyone in the world find their future education.*

Core values: *Results, Professionalism, Innovation, Teamwork, Commitment, Enthusiasm*

Department: TEAM UK - FindCourses Global

You will join Team UK, one of the Groups' fastest growing teams, that runs SearchMBA.com in addition to Findcourses.co.uk – the UK's only search engine dedicated to professional development training and courses. SearchMBA.com is an international site helping professionals and executives find the right MBA or Executive MBA programs. We work with business schools around the world and in partnership with The Independent.

Position: Internship as an Online / Web Content Editor

This internship will focus on FindCourses Global's international site *SearchMBA.com*. This internship will give you the opportunity to develop your skills in research and market analysis, create a content development strategy, and produce high quality optimised content to grow the international site's web traffic. You will gain valuable experience working alongside our talented web editors and play a significant part in restructuring and developing the site to meet client expectations and become a top performing site.

Responsibilities:

- Restructuring the site SearchMBA.com into a leading online marketing platform for MBA programs
- Developing an online content strategy and creating relevant content to grow the site
- Driving online content and social media campaigns to generate relevant traffic and ensure web presence
- Supporting the site manager and sales team in developing marketing strategies

Skills and qualifications:

- English is your native language
- You have some working experience in an online environment - *SEO knowledge is desirable*
- You have a passion for writing articles, creating engaging content, publishing information
- You are educated to a degree level, and enjoy learning and developing your skills
- You have good IT skills, *knowledge of Adobe Photoshop and InDesign is desirable*

To be successful in the internship as an Online/Web Content Editor you are enthusiastic, ambitious and enjoy working towards set goals, both quantitative and qualitative. You have a creative mind-set and work well both individually and in teams. You manage your time effectively, are attentive to detail and enjoy working towards deadlines. You will be part of a young, energetic and international company where hard work pays off. The position is based in our Stockholm office, and will be 3 – 6 months long in duration and can be full-time or part-time depending on the applicant.

Apply by sending your CV and personal motivation to kate.butterworth@findcourses.co.uk no later than **15th of September**.