

Haag, 20.09.2013

nal von minden B.V. · Rijswijkseweg 60 - 10e etage 2516 EH Haag

**International internship in Marketing and Sales** 

**Description:** Nal von minden is a young and dynamic growing company, which supplies diagnostic tests for professional use all across the world. Our goal is to become market leader in the sector of diagnostic products.

Nal von mindens' head office is located in Regensburg, Germany. The marketing and sales department of Scandinavia is operated from the Hague, the Netherlands, together with our marketing and sales department of Benelux countries. Our marketing and sales team currently consists of young and enthusiastic colleagues from around Europe with an average age of 25 years. We are now looking for one native Swedish to work as an intern for the Swedish team (in the Hague).

During the internship you will be integrated into our Scandinavian marketing and sales team and work together with approximately 10 other colleagues. Your tasks will include sales activities, marketing analysis, preparing advertising material, planning and execution of marketing activities, usage of customer relationship management (CRM) and enterprise resource planning (ERP) software.

You will get an insight of all aspects of a marketing and sales organization: from planning to execution of actual sales processes. You will get the opportunity to directly influence the market strategy of our products in the Scandinavian market.

**Qualifications:** We are looking for *native Swedish* speakers. Fluency in English is also required, German is viewed as a benefit. We value good social skills and a will to learn. Studies in international business and marketing as well as business background are viewed as an asset, allthough this is not crucial.

**Duration:** Starting preferably beginning of January 2014. Internship period normally for 6 months, allthough we are flexible on the duration. We also offer the possibility for a fixed contract after the training.

Compensation: Paid internship.

**Applications:** CV (with photo) and cover letter by email as soon as possible. For more information about the position, feel free to contact us anytime.

## Contact:

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