Top reasons to study at Stockholm University

Tina Larsson och Helene Komlos Grill, november 2016
Study in Sweden

https://www.youtube.com/watch?v=h2ioqcEdPqI
Make Stockholm part of your future – Study with us!
Sweden – open, equal, innovative, sustainable and English speaking

2nd in the Social Progress Index 2015

2nd in Global Innovation Index 2016

3rd in English Proficiency Index
### Top 10 factors in study decision (% important)

<table>
<thead>
<tr>
<th>Factor</th>
<th>Stockholm Uni (139)</th>
<th>Europe ISB (7459)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Location</td>
<td>91%</td>
<td>78%</td>
</tr>
<tr>
<td>Institution reputation</td>
<td>91%</td>
<td>92%</td>
</tr>
<tr>
<td>Specific course title</td>
<td>88%</td>
<td>92%</td>
</tr>
<tr>
<td>Personal safety</td>
<td>87%</td>
<td>86%</td>
</tr>
<tr>
<td>Earning potential</td>
<td>82%</td>
<td>87%</td>
</tr>
<tr>
<td>Cost of study</td>
<td>81%</td>
<td>87%</td>
</tr>
<tr>
<td>Cost of living</td>
<td>79%</td>
<td>86%</td>
</tr>
<tr>
<td>Research quality</td>
<td>78%</td>
<td>87%</td>
</tr>
<tr>
<td>Social life</td>
<td>77%</td>
<td>78%</td>
</tr>
<tr>
<td>Institution Scholarship/Bursary</td>
<td>73%</td>
<td>64%</td>
</tr>
</tbody>
</table>

*How important were the following factors when deciding where to study?*

**Postgraduate students only**
Top 10 key influences (choice of institution)

- The institution website: 51% (Stockholm Uni) / 47% (Europe ISB)
- Friends: 34% (Stockholm Uni) / 36% (Europe ISB)
- Family: 25% (Stockholm Uni) / 24% (Europe ISB)
- Alumni of this institution: 17% (Stockholm Uni) / 18% (Europe ISB)
- Social networking site: 15% (Stockholm Uni) / 15% (Europe ISB)
- Current students at this institution: 14% (Stockholm Uni) / 18% (Europe ISB)
- Teacher/tutor where you studied previously: 14% (Stockholm Uni) / 13% (Europe ISB)
- Host country government advisory service: 12% (Stockholm Uni) / 8% (Europe ISB)
- Education agent: 9% (Stockholm Uni) / 14% (Europe ISB)
- Independent website: 9% (Stockholm Uni) / 11% (Europe ISB)

Which of the following helped you to choose this institution?
Vilka svenska varumärken är kända utomlands?

Kommer du på några artister och en viss fotbollsspelare också?
Vilka fakulteter har Stockholms universitet?
Organisation

4 faculties - 70 departments and centers

• Humanities
• Law
• Sciences
• Social Sciences
Bachelor’s and Master’s studies

- Programmes in total: 194
- Free-standing courses in total: 1700
- Bachelor’s programmes in English: 3
- Master’s programmes in English: 70

- 70,000 students (29,000 fte)
- 62% women, 38% men
- International students: 3,300 (exchange students 1,200)
What is different?

- Course structure
- Way of teaching and teacher student relation
- Mix of student in student accommodation
- Age structure

Why Stockholm University?

- High academic standard
  - Shanghai Jiao Tong University 2016 ranking: 81
  - Times Higher Education 2015: 136
  - QS 2016: 196
- Capital of Sweden (Big city?)
- Safe, clean and green
- Survive with English (or even improve it)
Orientation Week
Mer information

- www.studyinsweden.se
- www.studyinstockholm.se
- sweden.se
- www.su.se/study
Väder och klimat
Studera utomlands – dela med dig av din studievistelse #goglobal #stockholmuniversity
Antagningsstatistik (22/11-2016)

Ingen uppgift 378
STORBRITANNIEN 203
BANGLADESH 181
U.S.A. 143
KINA 135
NIGERIA 133
PAKISTAN 122
GHANA 116
INDIEN 89
GREKLAND 81
SVERIGE 74

TYSKLAND 61
INDONESIEN 59
ETIOPIEN 54
NEDERLÄNDERNA 53
EGYPTEN 52
TURKIET 52
SYRIEN 43
UGANDA 42
ZAMBIA 42
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