Syllabus

for course at advanced level

Art management and law I: organizations, economy and law

Art management och juridik I: organisationer, ekonomi och juridik

7.5 Higher Education Credits

7.5 ECTS credits

Course code: KV5223
Valid from: Autumn 2009
Date of approval: 2008-12-12
Department: Department of History of Art
Subject: History and Theory of Art

Decision
This syllabus has been approved by the board of the Department of History of Art 2008-12-12.

Prerequisites and special admittance requirements
University education on a basic level of at least 180 higher education credits, corresponding to the equivalent of a Bachelor’s degree, or relevant work experience, as well as skills in English documented by an international proficiency test, advanced level (TOEFL, IELTS or Cambridge First Certificate) unless English is native language. Furthermore, the student has to be accepted and enrolled in Curating Art. International Master’s Programme in curating Art, including Management and Law, 120 Higher Educating Credits in its entirety.

Course structure

Examination code Name Higher Education Credits
1100 Art management and law I 7.5

Course content
The course module introduces the student to notions central to the field of art management, i.e. management in the field of visual arts and exhibitions, and to relevant legal notions and norms. Issues relating both to freelancing curators as well as institutionally affiliated curators and producers are discussed. Questions relating to management, marketing, budgeting funding, organisation, insurance, contract law and intellectual property are recurring to the teaching and learning activities of the module. Research in the field is also central for the understanding, discussion, and evaluation of central concepts and strategies.

Learning outcomes
Having completed the course the student has demonstrated an ability to
-account for, compare, and evaluate central management, marketing, and budgeting and funding concepts in research literature and their relevance for work in a visual arts and exhibitions context
-account for, compare, and evaluate central concepts relating to certain areas of law that have bearing on the visual arts and exhibition production contexts and their relevance for work in this field

Education
Lectures, seminars, and the production of a student’s paper which discusses theoretical concepts and their relation to practices and strategies in the field.
**Forms of examination**

a) The following methods of examination are used: A report on lessons learnt from literature, related to a case that students are asked to suggest solutions to. In order to pass the course module, the student must also participate in a recurring and obligatory seminar series.

b) Grades are given according to a criterion referenced seven-point scale:
- A = Excellent
- B = Very Good
- C = Good
- D = Satisfactory
- E = Adequate
- Fx = Insufficient
- F = Fail

c) The grading criteria for this course are to be distributed at the beginning of the course.

d) A grade of at least E on all modules is required in order to obtain a grade for the whole course

e) A student who has received the grade of Fx or F twice on a given test and by the same examiner can, on application, be granted a new examiner, unless there are specific reasons against it. The application should be addressed to the board of the department.

**Interim**

When the course is no longer offered or its contents have been essentially revised, the student has the right to be examined according to this course syllabus once per semester for a three-semester period. However, the restrictions above under 21 e still hold.

For information about transitional rules for courses in the older pre-Bologna system the student counsellor or director of studies at the Department of Art History should be contacted.

**Required reading**

Lindqvist, Katja: Exhibition enterprising. Six cases of realisation from idea to institution.
Diss. Stockholm University School of Business, 2003

Additional course literature may be listed at the start of the module.