

Google Analytics

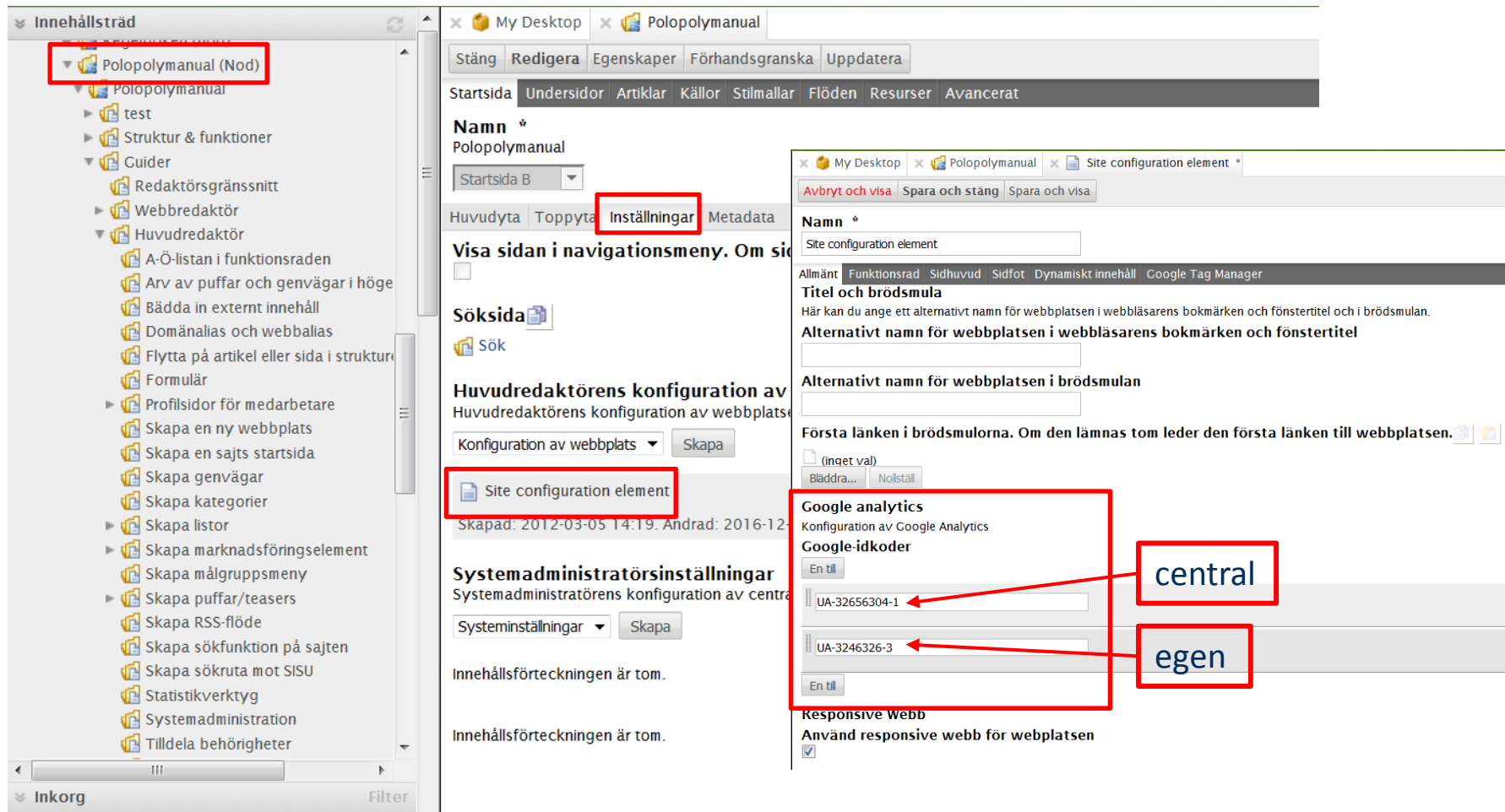
http://analytics.google.com/



1. Logga in med ditt Google-konto eller skapa ett nytt
2. Ange webbsajtens namn och webbadress
3. Klicka på "Få spårningskod"

The image shows two side-by-side screenshots of the Google Analytics account creation interface. The left screenshot shows the 'Nytt konto' (New account) form with fields for 'Vad vill du spåra?' (Webbplats/Mobilapp), 'Spårningsmetod', 'Ställa in ditt konto' (Kontonamn), 'Ställa in egenskaper' (Namn på webbplats, Webbplatsens adress), and 'Branschkategori'. The right screenshot shows the 'Tidszon för rapporter' (Time zone for reports) and 'Datadelningsinställningar' (Data sharing settings) sections. The 'Datadelningsinställningar' section has several checkboxes for sharing data with Google products, benchmarking, technical support, and account specialists. A red box highlights the 'Få spårnings-id' (Get tracking ID) button at the bottom of the right screenshot.

4. I Polopoly: spårningskoden läggs in i...



The screenshot shows a web management interface with a sidebar on the left and a main content area on the right. The sidebar, titled "Innehållsträd", contains a tree view of site elements. The main content area has a top navigation bar with buttons like "Stäng", "Redigera", "Egenskaper", "Förhandsgranska", and "Uppdatera". Below this is a menu with options like "Startsida", "Undersidor", "Artiklar", "Källor", "Stilmallar", "Flöden", "Resurser", and "Avancerat". The main content area is divided into several sections: "Namn" (Polopolymanual), "Huvudtyta" (Inställningar), "Söksida", "Huvudredaktörens konfiguration av webbplats", "Systemadministratörsinställningar", and "Responsive Webb".

Key elements highlighted with red boxes:

- Polopolymanual (Nod)** in the sidebar.
- Inställningar** in the "Huvudtyta" section.
- Site configuration element** in the "Huvudredaktörens konfiguration av webbplats" section.
- central** and **egen** labels pointing to Google Analytics IDs in the "Systemadministratörsinställningar" section.

The "Systemadministratörsinställningar" section shows "Systeminställningar" and "Skapa" buttons. Below this, there are two rows of Google Analytics configuration:

Google-idkoder
UA-32656304-1
UA-3246326-3

The "Responsive Webb" section has a checked option "Använd responsive webb för webbplatsen".

Search Console - Home x

Säkert <https://www.google.com/webmasters/tools/home?hl=en>

Google

Search Console

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All Messages

Web Tools

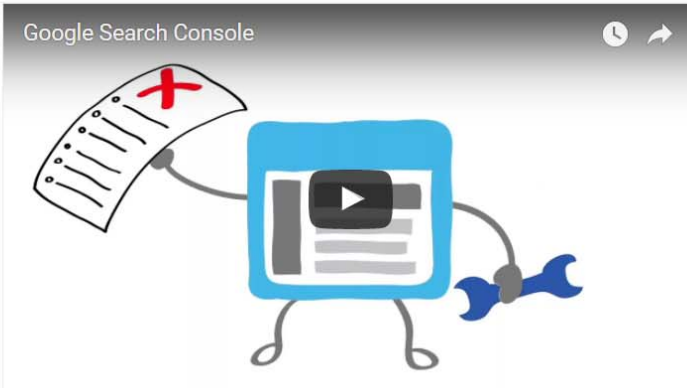
Welcome to Search Console

Get the data, tools, and diagnostics needed to create and maintain Google-friendly websites and mobile apps. To get started, just add your site or app now.

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Here are some of the things you can do once you add your property:

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- Get alerts for critical errors or issues. [Learn more.](#)
- Test whether Google can successfully understand your content. [Learn more.](#)



Google Search Console

Search Console

Säkert | <https://www.google.com/webmasters/verification/verification?hl=en&site>

Google

Search Console

Verify your ownership of <http://www.su.se/polopolymanual/>. [Learn more.](#)

Recommended method **Alternate methods**

- HTML tag**
Add a meta tag to your site's home page.
- Domain name provider**
Sign in to your domain name provider.
- Google Analytics**
Use your Google Analytics account.
 - You must be using the [asynchronous tracking code](#) .
 - Your tracking code should be in the <head> section of your page.
 - You must have the "edit" permission for the Analytics web property.

The Google Analytics tracking code is used only to verify site ownership. No Google Analytics data will be accessed.
- Google Tag Manager**
Use your Google Tag Manager account.

VERIFY Not now