

9th EMIC

Paradigm-shifting ideas in international business (IB) research

May 28, 2025

Conference hosts:

Tony Fang, Stockholm University

Fredrik Tell, Uppsala University

Jeremy Clegg, University of Leeds



Founded in Stockholm in 2016, EMIC is a small multidisciplinary idea conference that requires neither paper submissions nor conference fees, but focuses on yet-to-be-researched ideas.

Scandinavia, central Europe (CET) (0)	Finland (+1)	UK (-1)	Brazil (-5)	USA/Canada (Eastern) (-6)	USA/Canada (Central) (-7)	USA/Canada (Mountain) (-8)	USA/Canada (Pacific) (-9)	India (+3.5)	Thailand (+5)	Greater China region, Singapore (+6)	Australia (+8)	New Zealand (+10)
09:00-09:30	10:00-10:30	08:00-08:30 Michael Witt King's College London "Deglobalization escalation: What now for IB"	04:00-04:30	03:00-03:30	02:00-02:30	01:00-01:30	00:00-00:30	12:30-13:00	14:00-14:30	15:00-15:30	17:00-17:30	19:00-19:30
09:30-10:00	10:30-11:00	08:30-09:00	04:30-05:00	03:30-04:00	02:30-03:00	01:30-02:00	00:30-01:00	13:00-13:30	14:30-15:00	15:30-16:00 Victor Gao Soochow University & Center for China and globalization (CCG) "China-U.S. relations forecast"	17:30-18:00	19:30-20:00
10:00-10:30	11:00-11:30	09:00-09:30 Peter Buckley University of Manchester "The future of theory in international business - or my future research topics in IB"	05:00-05:30	04:00-04:30	03:00-03:30	02:00-02:30	01:00-01:30	13:30-14:00	15:00-15:30	16:00-16:30	18:00-18:30	20:00-20:30
10:30-11:00	11:30-12:00	09:30-10:00	05:30-06:00	04:30-05:00	03:30-04:00	02:30-03:00	01:30-02:00	14:00-14:30	15:30-16:00	16:30-17:00 Andrew Delios National University of Singapore "Understanding of the non-international in today's global world"	18:30-19:00	20:30-21:00

11:00-11:20	12:00-12:20	10:00-10:20	06:00-06:20	05:00-05:20	04:00-04:20	03:00-03:20	02:00-02:20	14:30-14:50	16:00-16:20	17:00-17:20	19:00-19:20 Fang Lee Cooke Monash University “International sanctions, transnational social space dynamics and human resource implications for MNEs”	21:00-21:20
11:20-11:40	12:20-12:40	10:20-10:40	06:20-06:40	05:20-05:40	04:20-04:40	03:20-03:40	02:20-02:40	14:50-15:10	16:20-16:40 Pavida Pananond Thammasat University “From Chains to Change: Rethinking Industrial Policy in an Age of Global Disruptions”	17:20-17:40	19:20-19:40	21:20-21:40
11:40-12:00 Andrei Panibratov Léonard de Vinci Pôle Universitaire “MNEs and digitalization: implications for theory and practice”	12:40-13:00	10:40-11:00	06:40-07:00	05:40-06:00	04:40-05:00	03:40-04:00	02:40-03:00	15:10-15:30	16:40-17:00	17:40-18:00	19:40-20:00	21:40-22:00
12:00-13:00 Break	13:00-14:00 Break	11:00-12:00 Break	07:00-08:00 Break	06:00-07:00 Break	05:00-06:00 Break	04:00-05:00 Break	03:00-04:00 Break	15:30-16:30 Break	17:00-18:00 Break	18:00-19:00 Break	20:00-21:00 Break	22:00-23:00 Break
13:00-13:30 Marin Marinov Aalborg University “Dynamically changing power relationships and their impact on international business worldwide”	14:00-14:30	12:00-12:30	08:00-08:30	07:00-07:30	06:00-06:30	05:00-05:30	04:00-04:30	16:30-17:00	18:00-18:30	19:00-19:30	21:05-21:30	23:05-23:30
13:30-14:00 Gabriel Benito BI – Norwegian Business School “MNEs and moving towards a more circular economy”	14:30-15:00	12:30-13:00	08:30-09:00	07:30-08:00	06:30-07:00	05:30-06:00	04:30-05:00	17:00-17:30	18:30-19:00	19:30-20:00	21:30-22:00	23:30-00:00

14:00-14:30	15:00-15:30	Rudolf Sinkovics Durham University "Political fragility and the race to the bottom in sustainability governance"	09:00-09:30	08:00-08:30	07:00-07:30	06:00-06:30	05:00-05:30	17:30-18:00	19:00-19:30	20:00-20:30	22:00-22:30	00:00-00:30
14:30-15:00 Break	15:30-16:00 Break	13:30-14:00 Break	09:30-10:00 Break	08:30-09:00 Break	07:30-08:00 Break	06:30-07:00 Break	05:30-06:00 Break	18:00-18:30 Break	19:30-20:00 Break	20:30-21:00 Break	22:30-23:00 Break	00:30-01:00 Break
15:00-15:30	16:00-16:30	Pervez Ghauri University of Birmingham "ESG and sustainability compliance: Are multinational enterprises (MNEs) playing any role?"	10:00-10:30	09:00-09:30	08:00-08:30	07:00-07:30	06:00-06:30	18:30-19:00	20:00-20:30	21:00-21:30	23:00-23:30	01:00-01:30
15:30-16:00	16:30-17:00	Saranzaya Manalsuren London South Bank University Ina Aust-Gronarz Université Catholique de Louvain – UCLouvain Katharina Moreno (formerly) Monash University "Nomadic leadership and the common good"	10:30-11:00	09:30-10:00	08:30-09:00	07:30-08:00	06:30-07:00	19:00-19:30	20:30-21:00	21:30-22:00	23:30-24:00	01:30-02:00
16:00-16:30 Tony Fang Stockholm University "Revisiting Chinese negotiating style in the ongoing US-China New Cold War"	17:00-17:30	15:00-15:30	11:00-11:30	10:00-10:30	09:00-09:30	08:00-08:30	07:00-07:30	19:30-20:00	21:00-21:30	22:00-22:30	24:00-00:30	02:00-02:30
16:30-17:00 Torben Pedersen Copenhagen Business School "Companies' resilience strategies in a disruptive world"	17:30-18:00	15:30-16:00	11:30-12:00	10:30-11:00	09:30-10:00	08:30-09:00	07:30-08:00	20:00-20:30	21:30-22:00	22:30-23:00	00:30-01:00	02:30-03:00

17:00-18:00 Break	18:00-19:00 Break	16:00-17:00 Break	12:00-13:00 Break	11:00-12:00 Break	10:00-11:00 Break	09:00-10:00 Break	08:00-09:00 Break	20:30-21:30 Break	22:00-23:00 Break	23:00-24:00 Break	01:00-02:00 Break	03:00-04:00 Break
18:00-18:20 Svetla Marinova Aalborg University "Trump's foreign policy impact on the international business of the countries in the global south"	19:00-19:20	17:00-17:20	13:00-13:20	12:00-12:20	11:00-11:20	10:00-10:20	09:00-09:20	21:30-21:50	23:00-23:20	24:00-00:20	02:00-02:20	04:00-04:20
18:20-18:40 Ashok Swain Uppsala University "Changing geopolitics and security discourse globally"	19:20-19:40	17:20-17:40	13:20-13:40	12:20-12:40	11:20-11:40	10:20-10:40	09:20-09:40	21:50-22:10	23:20-23:40	00:20-00:40	02:20-02:40	04:20-04:40
18:40-19:00	19:40-20:00	17:40-18:00	13:40-14:00	12:40-13:00	11:40-12:00 Michael Hitt Texas A&M University "Meta capabilities and MNE agility in a dynamic and complex institutional milieu"	10:40-11:00	09:40-10:00	22:10-22:30	23:40-00:00	00:40-01:00	02:40-03:00	04:40-05:00
19:00-19:20 Ivo Zander Uppsala University "The role and fate of new ideas in IB research"	20:00-20:20	18:00-18:20	14:00-14:20	13:00-13:20	12:00-12:20	11:00-11:20	10:00-10:20	22:30-22:50	00:00-00:20	01:00-01:20	03:00-03:20	05:00-05:20
19:20-19:30 Break	20:20-20:30 Break	18:20-18:30 Break	14:20-14:30 Break	13:20-13:30 Break	12:20-12:30 Break	11:20-11:30 Break	10:20-10:30 Break	22:50-23:00 Break	00:20-00:30	01:20-01:30 Break	03:20-03:30 Break	05:20-05:30 Break
19:30-20:00 9 th EMIC Lifetime Achievement Award	20:30-21:00 9 th EMIC Lifetime Achievement Award	18:30-19:00 9 th EMIC Lifetime Achievement Award	14:30-15:00 9 th EMIC Lifetime Achievement Award	13:30-14:00 9 th EMIC Lifetime Achievement Award	12:30-13:00 9 th EMIC Lifetime Achievement Award	11:30-12:00 9 th EMIC Lifetime Achievement Award	10:30-11:00 9 th EMIC Lifetime Achievement Award to be presented to Etel Solingen (University of California Irvine), who will deliver a keynote address titled "GVCs, War, and Peace"	23:00-23:30 9 th EMIC Lifetime Achievement Award	00:30-01:00 9 th EMIC Lifetime Achievement Award	01:30-02:00 9 th EMIC Lifetime Achievement Award	03:30-04:00 9 th EMIC Lifetime Achievement Award	05:30-06:00 9 th EMIC Lifetime Achievement Award
End	End	End	End	End	End	End	End	End	End	End	End	End

Earlier conferences

Emerging Markets Inspiration Conference (EMIC)

8th EMIC: “Problematizing research in a less effective reality”, May 25-26, 2023

<https://www.su.se/stockholm-business-school/news/8th-emic-conference-problematizing-research-in-a-less-effective-reality-1.657837>

7th EMIC: “Doing Academic Research in a Radically Changing World”, May 25-26, 2022

<https://www.su.se/stockholm-business-school/news/7th-emic-doing-academic-research-in-a-radically-changing-world-1.613999>

6th EMIC: “Dynamics of Business, Economy and Society in the New Geopolitical World”, May 27-28, 2021

<https://www.su.se/stockholm-business-school/news/the-6th-emerging-markets-inspiration-conference-took-place-may-27-28-1.558128>

5th EMIC: “Globalization, Business, and Society in Pandemic Times”, May 14-15, 2020

https://www.su.se/polopoly_fs/1.615040.1654090657!/menu/standard/file/5th%20EMIC%20program.pdf

4th EMIC: “Emerging Markets Multinationals in the Age of Anti-globalization”, Stockholm, June 18-19, 2019

https://www.su.se/polopoly_fs/1.632034.1665994486!/menu/standard/file/2019-06-18%20to%2019%2C%204th%20EMIC%20program.pdf

3rd EMIC: “Big Issues and Critical Thoughts”, Stockholm, June 1, 2018

https://www.su.se/polopoly_fs/1.615067.1654093905!/menu/standard/file/3rd%20EMIC%20program.pdf

2nd EMIC: “Theory and Practice with Inspirations from Emerging Markets”, Stockholm, June 8, 2017

https://www.su.se/polopoly_fs/1.615069.1654094197!/menu/standard/file/2nd%20EMIC%20program%20-%202017.pdf

1st EMIC: “Emerging Markets and International Business (IB) Research”, Stockholm, April 12, 2016

https://www.su.se/polopoly_fs/1.615311.1654177556!/menu/standard/file/1st%20EMIC%20-%20PROGRAM.pdf